

Our Policy

Processing personal information We use your personal information in relation to our business activities. In particular, we may use your personal information in the following ways:

To respond to your query regarding the possible purchase of goods or services.

To carry out our obligations arising from any contract between you and us including the purchase of products or training services, and to respond to any query from you regarding those products.

To manage and administer the relationship between you and us.

To obtain feedback from you regarding our products and/or service.

To provide you with reminders regarding your training including, for example, when your deposit is due. To provide you with information about services, promotions and offers that may be of interest to you.

Personal Data

Our lawful basis for processing personal data

At Honest FX Limited we may lawfully process your personal data under one of three options:

Art. 6 (1) (a) Consent: In circumstances where you have provided us with a freely given, informed and specific choice to allow Hones FX Limited to process your data, consent will be the lawful basis under which we process your data.

Art. 6 (1) (b) Contract: If you have entered or are in the process of entering into a contract with Hones FX Limited, your personal data may be processed if it is necessary for performance of the contract or in order to take steps at your request prior to entering into a contract.

Art. 6 (1) (f) Legitimate interest: If you have completed or negotiated a sale with Hones FX Limited, you may have your personal data processed for the purposes of the legitimate interests pursued by Hones FX Limited or by a third party, except where such interests are overridden by your interests or fundamental rights and freedoms which require protection of personal data.

To balance your fundamental rights and freedoms with Hones FX Limited's commercial interests, you will be informed that you may receive marketing communications for similar products and services at the point of enquiry or purchase and will be given the ability to opt-out of further processing at any subsequent point in the relationship by emailing support@honest-fx.com.

Sharing personal data

We may disclose your personal information to third parties in connection with our business activities, including in the following circumstances:

To third parties that provide services to us such as marketing activities.

To external organisations for the purposes of detecting and preventing fraud and criminal activities.

To third party finance companies for the purposes of them providing you with finance.

These organisations may carry out credit checks and may disclose your data to credit reference agencies for that purpose.

To third party providers of insurance products if you take up the option of purchasing one of those products. We may pass your personal information to third parties if we are under a duty to disclose or share your personal information in order to comply with any legal obligation, or in order to enforce or apply the terms of any agreements we have with or otherwise concerning you or to protect our rights, property or safety or those of our customers, employees or other third parties.

Your rights

Under the Data Protection Legislation, you have several rights available to you in respect of your personal information. These are the rights to:

Request copies of your data.

Rectification of your data.

Erasure of your data.

Object to us or restrict the processing of your data.

Where our systems allow, give electronic access to copies of your data in a digital format.

Except as required by law, we will not use or disclose your personal information for any purpose for which you have not given us your consent or have requested to no longer be communicated to on a legitimate interest basis. If you object or ask to restrict the processing of your data, you agree that despite this we may continue to use the personal information previously provided to us to the extent that we are contractually obligated to do so and to the extent necessary to enforce any contractual obligations you may have, for example a finance agreement. To learn more or to exercise any of these rights you can contact our Data Protection Officer whose contact details are provided at the bottom of this page.

Data storage

We retain your personal information for seven years from the point of purchasing a product or service from us, or two years from the point of last communication. We take steps to ensure any business we work with has security protocols and policies in place to manage and record your data privacy and preferences correctly and that your data is stored securely. The security of your data is paramount. Documentation

can be supplied on request from our Data Protection Officer, details of whom can be found below.

Hones FX Limited reserves the right to update or amend this data privacy notice in line with customer feedback or updates in legislation and it will be published at

Address: Building 18 Gateway 1000, Whittle Way, Arlington Business Park,
Stevenage, Hertfordshire, England, SG1 2FP

Email: support@honest-fx.com

If we are unable to resolve any issues you raise within 30 days you have the right to complain to the Information Commissioners Office @ <https://ico.org.uk/concerns>.